**Topic-** The focus of this article is to tell the story of Netflix’s. I want to go into how it came about and how far it has come. I want to show this not just through words but data visualizations and data interactions. I want to begin with the upbringing and how they branched into partner streaming and streaming original content. I want to end with where they are today and how they have grown as an independent company in subscribers and an increase in content (specifically original content)

***Snackable Graphic:***I want this to have the most interacting data, something that is fun and interest people and would make them want to read the full story. I want to focus on the top Netflix shows currently, based on popular demand. This will just be a sneak peak of the larger data in the story. I would like this to be described in images.

***Source:***

<http://www.businessinsider.com/most-popular-netflix-shows-ratings-2016-10>

***Data Visualization 1***

-This will come from the snackable graphic and give the full data. This would not just show the top 5 but go into the top10-25. I would show this through an interactive graph, or make a larger version of the snackable graphic.

Source:

<http://www.businessinsider.com/most-popular-netflix-shows-ratings-2016-10>

***Data Visualization 2***

-This will show the Users of Netflix between 2012-2016 compared to other streaming companies such as YouTube, Hulu, and Amazon. I would like to make this a simple bar graph.

Source:

<http://www.forbes.com/sites/shelbycarpenter/2016/07/18/netflix-q2-financial-report/#68e926f7e06a>

***Data Visualization 3***

-This will take the information in the 2nd visualization a step further. This will show estimates of user increase in the next two years, compared to the same companies.

Source:

<http://www.forbes.com/sites/shelbycarpenter/2016/07/18/netflix-q2-financial-report/#68e926f7e06a>

***Data Visualization 4***

-This will just show the paid membership subscription over the past years quarter to the present quarter.

Source:

<http://files.shareholder.com/downloads/NFLX/2456426876x0x886428/5FB5A3DF-F23A-4BB1-AC37-583BAEF2A1EE/Q116LettertoShareholders_W_TABLES_.pdf>

Other Sources:

* <http://www.digitaltrends.com/movies/best-netflix-instant-tv-shows/>
* <http://www.businessinsider.com/netflix-most-popular-shows-2016-9>
* <http://www.businessinsider.com/reed-hastings-netflix-bio-2015-8>
* <https://ir.netflix.com/results.cfm>
* <https://ir.netflix.com/long-term-view.cfm>
* <http://www.digitaltrends.com/movies/netflix-1-billion-new-original-programming/>
* <http://www.fool.com/investing/2016/10/20/the-biggest-factor-driving-netflix-subscriber-grow.aspx>
* <http://www.forbes.com/sites/shelbycarpenter/2016/07/18/netflix-q2-financial-report/#68e926f7e06a>
* <https://www.google.com/finance?fstype=ii&q=NASDAQ:NFLX>